



WPTV

# ORDER

Print Date 09/13/12 Page 1 of 4

Flight Dates **10/15/12-10/26/12**

Contract / Revision      **310590 /**

Original Date / Revision  
09/10/12    09/12/12

Advertiser **Aronberg / Democrat / Attor**

Agency    **Rindy & Associates Inc**

Buying Contact

**2401 E Sixth St  
Ste 1003  
Austin, TX 78702**

Primary Account Executive  
Marta Salazar-Perren

| Account Executive    | Order% | Start Date | End Date |
|----------------------|--------|------------|----------|
| Marta Salazar-Perren | 100%   |            |          |

Product

**Dave Aronberg for State Attorney**

Agency Com    15%

Billing Contact

**2401 E Sixth St  
Ste 1003  
Austin, TX 78702**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep      00:20:00

Estimate #      **DARonberg-02/2012**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      CAND

Product Codes PL

Priority          P-1

Advertiser Ref

Order Share %      Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          |        |
| UNKWN             | 100%       |        |
| WFGC              | %          |        |
| WFLX              | %          |        |
| WPBF              | %          |        |
| WPEC              | %          |        |
| WPPB              | %          |        |
| WPXP              | %          |        |
| WTCE              | %          |        |
| WTCN              | %          |        |
| WTVX              | %          |        |
| WXEL              | %          |        |

## Order Totals

| Month         | # of Spots | Net Amount         | Gross Amount       | Rating      |
|---------------|------------|--------------------|--------------------|-------------|
| October 2012  | 59         | \$37,867.50        | \$44,550.00        | 0.00        |
| <b>Totals</b> | <b>59</b>  | <b>\$37,867.50</b> | <b>\$44,550.00</b> | <b>0.00</b> |

## Billing Plan

| Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 10/01/12   | 10/26/12 | 59      | \$37,867.50 | \$44,550.00  |

| Ln    | Ch   | Start             | End             | Inventory Code           | Break | Start/End Time | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Totals |            |
|-------|------|-------------------|-----------------|--------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|--------|------------|
|       |      |                   |                 |                          |       |                |                   |     |             |          |               |      |      | Spots  | Amount     |
| N 1   | WPTV | 10/15/12          | 10/19/12        | M-F 430-5a<br>M-F 430-5a | CM    | 430-5a         | MTWTF--           | :30 | 5           | \$100.00 | P-1           | 0.00 | NM   | 5      | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |        |            |
| Week: |      | 10/15/12          | 10/21/12        | MTWTF--                  |       |                | 5                 |     | \$100.00    |          | 0.00          |      |      |        |            |
| N 2   | WPTV | 10/15/12          | 10/19/12        | M-F 5-6a<br>M-F 5-6a     | CM    | 5-6a           | MTWTF--           | :30 | 4           | \$350.00 | P-1           | 0.00 | NM   | 4      | \$1,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |        |            |
| Week: |      | 10/15/12          | 10/21/12        | MTWTF--                  |       |                | 4                 |     | \$350.00    |          | 0.00          |      |      |        |            |
| N 3   | WPTV | 10/15/12          | 10/19/12        | M-F 6-7a<br>M-F 6-7a     | CM    | 6-7a           | MTWTF--           | :30 | 1           | \$900.00 | P-1           | 0.00 | NM   | 1      | \$900.00   |



**WPTV**

Print Date: 09/13/12

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Contract / Revision    **310590**    Flight Dates **10/15/12-10/26/12**

Hiatus Dates

Original Date / Revision    09/10/12/    09/12/12

Order Sep    00:20:00

Advertiser    **Aronberg / Democrat / Atto**    Product **Dave Aronberg for State Att**    Estimate #    **Daronberg-02/2012**

|       |      |                   |                 |                              |       |                |         |     |                   |             |     |               | <u>Totals</u> |            |
|-------|------|-------------------|-----------------|------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|---------------|------------|
| Ln    | Ch   | Start             | End             | Inventory Code               | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg Type      | Spots         | Amount     |
| N 3   | WPTV | 10/15/12          | 10/19/12        | M-F 6-7a<br>M-F 6-7a         | CM    | 6-7a           | MTWTF-- | :30 | 1                 | \$900.00    | P-1 | 0.00 NM       | 1             | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | MTWTF--                      |       |                |         |     | 1                 | \$900.00    |     | 0.00          |               |            |
| N 4   | WPTV | 10/15/12          | 10/19/12        | M-F 7-9a<br>M-F 7-9a         | CM    | 7-9a           | MTWTF-- | :30 | 2                 | \$950.00    | P-1 | 0.00 NM       | 2             | \$1,900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | MTWTF--                      |       |                |         |     | 2                 | \$950.00    |     | 0.00          |               |            |
| N 5   | WPTV | 10/15/12          | 10/19/12        | M-F 12p NEWS<br>M-F 12n-1p   | CM    | 12-1p          | MTWTF-- | :30 | 2                 | \$425.00    | P-1 | 0.00 NM       | 2             | \$850.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | MTWTF--                      |       |                |         |     | 2                 | \$425.00    |     | 0.00          |               |            |
| N 6   | WPTV | 10/15/12          | 10/19/12        | M-F 530-6p<br>M-F 530-6p     | CM    | 530-6p         | MTWTF-- | :30 | 1                 | \$950.00    | P-1 | 0.00 NM       | 1             | \$950.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | MTWTF--                      |       |                |         |     | 1                 | \$950.00    |     | 0.00          |               |            |
| N 7   | WPTV | 10/15/12          | 10/19/12        | M-F 6-630p<br>M-F 6-630p     | CM    | 6-630p         | MTWTF-- | :30 | 3                 | \$1,325.00  | P-1 | 0.00 NM       | 3             | \$3,975.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | MTWTF--                      |       |                |         |     | 3                 | \$1,325.00  |     | 0.00          |               |            |
| N 8   | WPTV | 10/15/12          | 10/19/12        | M-F 630-7p<br>M-F 630-7p     | CM    | 630-7p         | MTWTF-- | :30 | 2                 | \$2,150.00  | P-1 | 0.00 NM       | 2             | \$4,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | MTWTF--                      |       |                |         |     | 2                 | \$2,150.00  |     | 0.00          |               |            |
| N 9   | WPTV | 10/15/12          | 10/19/12        | M-F 11-1135p<br>M-F 11-1135p | CM    | 11-1135p       | MTWTF-- | :30 | 2                 | \$1,025.00  | P-1 | 0.00 NM       | 2             | \$2,050.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | MTWTF--                      |       |                |         |     | 2                 | \$1,025.00  |     | 0.00          |               |            |
| N 10  | WPTV | 10/20/12          | 10/20/12        | Sa 6-7a<br>Sa 6-7a           | CM    | 6-7a           | -----S- | :30 | 1                 | \$325.00    | P-1 | 0.00 NM       | 1             | \$325.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                      |       |                |         |     | 1                 | \$325.00    |     | 0.00          |               |            |
| N 11  | WPTV | 10/20/12          | 10/20/12        | Sa 7-8a<br>Sa 7-8a           | CM    | 7-8a           | -----S- | :30 | 1                 | \$600.00    | P-1 | 0.00 NM       | 1             | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                      |       |                |         |     | 1                 | \$600.00    |     | 0.00          |               |            |
| N 12  | WPTV | 10/20/12          | 10/20/12        | Sa 8-10a<br>Sa 8-10a         | CM    | 8-10a          | -----S- | :30 | 1                 | \$725.00    | P-1 | 0.00 NM       | 1             | \$725.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                      |       |                |         |     | 1                 | \$725.00    |     | 0.00          |               |            |
| N 13  | WPTV | 10/20/12          | 10/20/12        | Sa 10-1030a<br>Sa 10-1030a   | CM    | 10-1030a       | -----S- | :30 | 1                 | \$425.00    | P-1 | 0.00 NM       | 1             | \$425.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                      |       |                |         |     | 1                 | \$425.00    |     | 0.00          |               |            |
| N 14  | WPTV | 10/20/12          | 10/20/12        | Sa 6p<br>Sa 6p               | CM    | 6-630p         | -----S- | :30 | 1                 | \$600.00    | P-1 | 0.00 NM       | 1             | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                      |       |                |         |     | 1                 | \$600.00    |     | 0.00          |               |            |
| N 15  | WPTV | 10/21/12          | 10/21/12        | Su 6-7a<br>Su 6-7a           | CM    | 6-7a           | -----S  | :30 | 1                 | \$325.00    | P-1 | 0.00 NM       | 1             | \$325.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S                       |       |                |         |     | 1                 | \$325.00    |     | 0.00          |               |            |



**WPTV**

Print Date: 09/13/12

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Contract / Revision

**310590**

Flight Dates **10/15/12-10/26/12**

Hiatus Dates

Original Date / Revision 09/10/12/ 09/12/12

Order Sep 00:20:00

Advertiser **Aronberg / Democrat / Atto** Product **Dave Aronberg for State Att** Estimate # **Daronberg-02/2012**

| Ln    | Ch   | Start             | End             | Inventory Code             | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Totals |            |
|-------|------|-------------------|-----------------|----------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
|       |      |                   |                 |                            |       |                |         |     |                   |             |     |               |      | Spots  | Amount     |
| N15   | WPTV | 10/21/12          | 10/21/12        | Su 6-7a<br>Su 6-7a         | CM    | 6-7a           | -----S  | :30 | 1                 | \$325.00    | P-1 | 0.00          | NM   | 1      | \$325.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S                     |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |        |            |
| N16   | WPTV | 10/21/12          | 10/21/12        | Su 7-8a<br>Su 7-8a         | CM    | 7-8a           | -----S  | :30 | 1                 | \$425.00    | P-1 | 0.00          | NM   | 1      | \$425.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S                     |       |                |         |     | 1                 | \$425.00    |     | 0.00          |      |        |            |
| N17   | WPTV | 10/21/12          | 10/21/12        | Su 8-9a<br>Su 8-9a         | CM    | 8-9a           | -----S  | :30 | 1                 | \$900.00    | P-1 | 0.00          | NM   | 1      | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S                     |       |                |         |     | 1                 | \$900.00    |     | 0.00          |      |        |            |
| N18   | WPTV | 10/21/12          | 10/21/12        | Su 9-10a<br>Su 9-10a       | CM    | 9-10a          | -----S  | :30 | 1                 | \$1,800.00  | P-1 | 0.00          | NM   | 1      | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S                     |       |                |         |     | 1                 | \$1,800.00  |     | 0.00          |      |        |            |
| N19   | WPTV | 10/21/12          | 10/21/12        | Su 10-1030a<br>Su 10-1030a | CM    | 10-1030a       | -----S  | :30 | 1                 | \$350.00    | P-1 | 0.00          | NM   | 1      | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S                     |       |                |         |     | 1                 | \$350.00    |     | 0.00          |      |        |            |
| N20   | WPTV | 10/21/12          | 10/21/12        | Su 6p<br>Su 6p             | CM    | 6-630p         | -----S  | :30 | 1                 | \$600.00    | P-1 | 0.00          | NM   | 1      | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S                     |       |                |         |     | 1                 | \$600.00    |     | 0.00          |      |        |            |
| N21   | WPTV | 10/22/12          | 10/26/12        | M-F 430-5a<br>M-F 430-5a   | CM    | 430-5a         | MTWTF-- | :30 | 5                 | \$100.00    | P-1 | 0.00          | NM   | 5      | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/22/12          | 10/28/12        | MTWTF--                    |       |                |         |     | 5                 | \$100.00    |     | 0.00          |      |        |            |
| N22   | WPTV | 10/22/12          | 10/26/12        | M-F 5-6a<br>M-F 5-6a       | CM    | 5-6a           | MTWTF-- | :30 | 4                 | \$350.00    | P-1 | 0.00          | NM   | 4      | \$1,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/22/12          | 10/28/12        | MTWTF--                    |       |                |         |     | 4                 | \$350.00    |     | 0.00          |      |        |            |
| N23   | WPTV | 10/22/12          | 10/26/12        | M-F 6-7a<br>M-F 6-7a       | CM    | 6-7a           | MTWTF-- | :30 | 2                 | \$900.00    | P-1 | 0.00          | NM   | 2      | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/22/12          | 10/28/12        | MTWTF--                    |       |                |         |     | 2                 | \$900.00    |     | 0.00          |      |        |            |
| N24   | WPTV | 10/22/12          | 10/26/12        | M-F 7-9a<br>M-F 7-9a       | CM    | 7-9a           | MTWTF-- | :30 | 2                 | \$950.00    | P-1 | 0.00          | NM   | 2      | \$1,900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/22/12          | 10/28/12        | MTWTF--                    |       |                |         |     | 2                 | \$950.00    |     | 0.00          |      |        |            |
| N25   | WPTV | 10/22/12          | 10/26/12        | M-F 12p NEWS<br>M-F 12n-1p | CM    | 12-1p          | MTWTF-- | :30 | 2                 | \$425.00    | P-1 | 0.00          | NM   | 2      | \$850.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/22/12          | 10/28/12        | MTWTF--                    |       |                |         |     | 2                 | \$425.00    |     | 0.00          |      |        |            |
| N26   | WPTV | 10/22/12          | 10/26/12        | M-F 5-530p<br>M-F 5-530p   | CM    | 5-530p         | MTWTF-- | :30 | 1                 | \$950.00    | P-1 | 0.00          | NM   | 1      | \$950.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/22/12          | 10/28/12        | MTWTF--                    |       |                |         |     | 1                 | \$950.00    |     | 0.00          |      |        |            |
| N27   | WPTV | 10/22/12          | 10/26/12        | M-F 530-6p<br>M-F 530-6p   | CM    | 530-6p         | MTWTF-- | :30 | 2                 | \$950.00    | P-1 | 0.00          | NM   | 2      | \$1,900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |



**WPTV**

Print Date: 09/13/12

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Contract / Revision    **310590**    Flight Dates **10/15/12-10/26/12**

Hiatus Dates

Original Date / Revision    09/10/12/    09/12/12

Order Sep    00:20:00

Advertiser    **Aronberg / Democrat / Atto**    Product **Dave Aronberg for State Att**    Estimate #    **DAronberg-02/2012**

|        |      |                   |                 |                              |       |                |                   |     |             |            |               |      |      | Totals |             |
|--------|------|-------------------|-----------------|------------------------------|-------|----------------|-------------------|-----|-------------|------------|---------------|------|------|--------|-------------|
| Ln     | Ch   | Start             | End             | Inventory Code               | Break | Start/End Time | Days              | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots  | Amount      |
| N27    | WPTV | 10/22/12          | 10/26/12        | M-F 530-6p<br>M-F 530-6p     | CM    | 530-6p         | MTWTF--           | :30 | 2           | \$950.00   | P-1           | 0.00 | NM   | 2      | \$1,900.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |        |             |
| Week:  |      | 10/22/12          | 10/28/12        | MTWTF--                      |       |                | 2                 |     | \$950.00    |            | 0.00          |      |      |        |             |
| N28    | WPTV | 10/22/12          | 10/26/12        | M-F 6-630p<br>M-F 6-630p     | CM    | 6-630p         | MTWTF--           | :30 | 3           | \$1,325.00 | P-1           | 0.00 | NM   | 3      | \$3,975.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |        |             |
| Week:  |      | 10/22/12          | 10/28/12        | MTWTF--                      |       |                | 3                 |     | \$1,325.00  |            | 0.00          |      |      |        |             |
| N29    | WPTV | 10/22/12          | 10/26/12        | M-F 630-7p<br>M-F 630-7p     | CM    | 630-7p         | MTWTF--           | :30 | 2           | \$2,150.00 | P-1           | 0.00 | NM   | 2      | \$4,300.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |        |             |
| Week:  |      | 10/22/12          | 10/28/12        | MTWTF--                      |       |                | 2                 |     | \$2,150.00  |            | 0.00          |      |      |        |             |
| N30    | WPTV | 10/22/12          | 10/26/12        | M-F 11-1135p<br>M-F 11-1135p | CM    | 11-1135p       | MTWTF--           | :30 | 3           | \$1,025.00 | P-1           | 0.00 | NM   | 3      | \$3,075.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |        |             |
| Week:  |      | 10/22/12          | 10/28/12        | MTWTF--                      |       |                | 3                 |     | \$1,025.00  |            | 0.00          |      |      |        |             |
| Totals |      |                   |                 |                              |       |                |                   |     |             |            |               |      |      | 59     | \$44,550.00 |